



## **Sports Fields Inc. Graphic Designer Job Description**

### **Overview:**

We're looking for a creative, energetic and driven Graphic Designer to join the Sports Fields Inc. team and help bring our visions of "Building Sports Fields of Distinction" and "SPORTS. FAMILY. FUN." to life for company brands. Day-to-day tasks will concentrate primarily on design work of digital/print marketing and promotional materials, along with event logo and additional brand designs.

The person in this position will use their creativity and ability to think outside the box to garner attention for Sports Fields Inc. brands visually. The person in this role will be responsible for designing elements that positively represent our family of brands.

### **Graphic Designer Job Duties:**

- Collaborate with Brands Communication Manager to develop and design all print/digital marketing and promotional items for Sports Fields Inc. brands
- Create compelling and effective logos, designs, print and digital media
- Maintain awareness of current industry and technology standards, social media, competitive landscape and market trends
- Maintain established brand standards through updated marketing materials and new design elements and ensure consistency of designs across various outlets
- Additional duties as assigned by Brands Communication Manager

### **Graphic Designer Skills and Qualifications:**

- College degree, with at least 1-2 years of professional design experience
- Must have a solid grasp of fundamental concepts of print, digital and graphic design principles
- Proficient in Adobe Creative Suite and Microsoft Office
- Strong communication, conceptual thinking, typography skills and design skills
- Proven ability to maintain creative integrity through the process of concept, development and execution
- Organized and proactive nature
- Ability to manage multiple projects at once, work under pressure and thrive on tight deadlines, while maintaining a high level of quality and accuracy
- Detail and deadline oriented
- Responsible, punctual and strong work ethic
- Portfolio of work

### **Additional Skills:**

- Web design skills are a plus, but not required
- Although not required, a love and understanding of sports is preferred

**Job Location:** This position is located in the Atlanta, GA area (Canton, GA)

**Position Type:** Full-Time/Salary

**To Apply:** Send resume, cover letter and up to 3 design samples to Jill Frischmann at [jill@fields-inc.com](mailto:jill@fields-inc.com)